

LA PONTE ECOMUSEUM A PROJECT BETWEEN HERITAGE SCIENCES AND RURAL COMMUNITIES



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What is an ecomuseum?

Diferences:

MUSEUM	ECOMUSEUM
COLECTION	HERITAGE
BUILDING	TERRITORY
PUBLIC	COMMUNITY

Henri Rivière and Hugues de Varine (New Museology)



Hugues de Varine

- **ACTION**
- **COMMUNITY**
- **HERITAGE**
- **DEVELOPMENT**

https://www.youtube.com/watch?v=7s_b65S-f8E



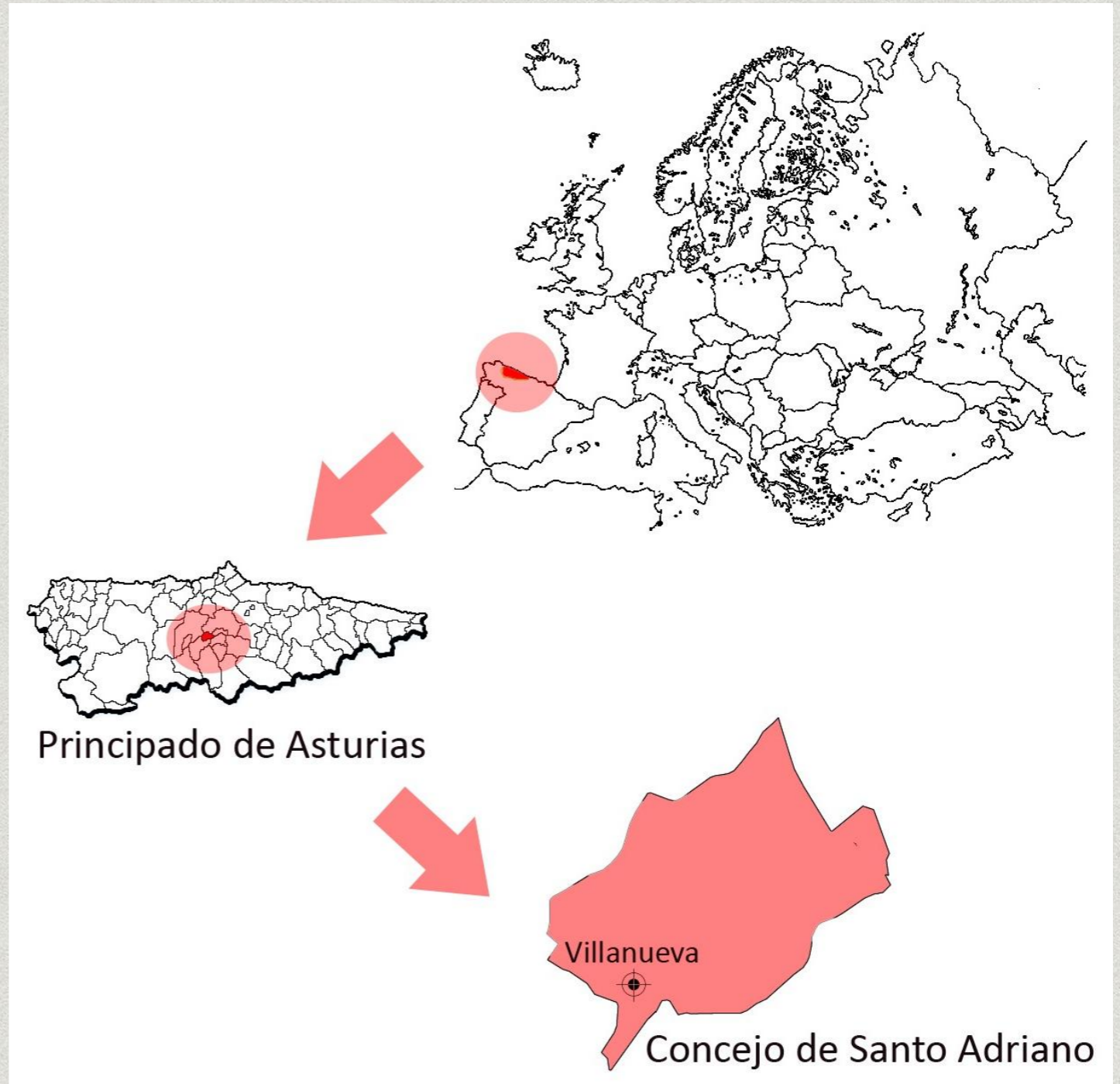
Where?

22,6 km²

248 inhabitants (2010)

30% > 65 years old

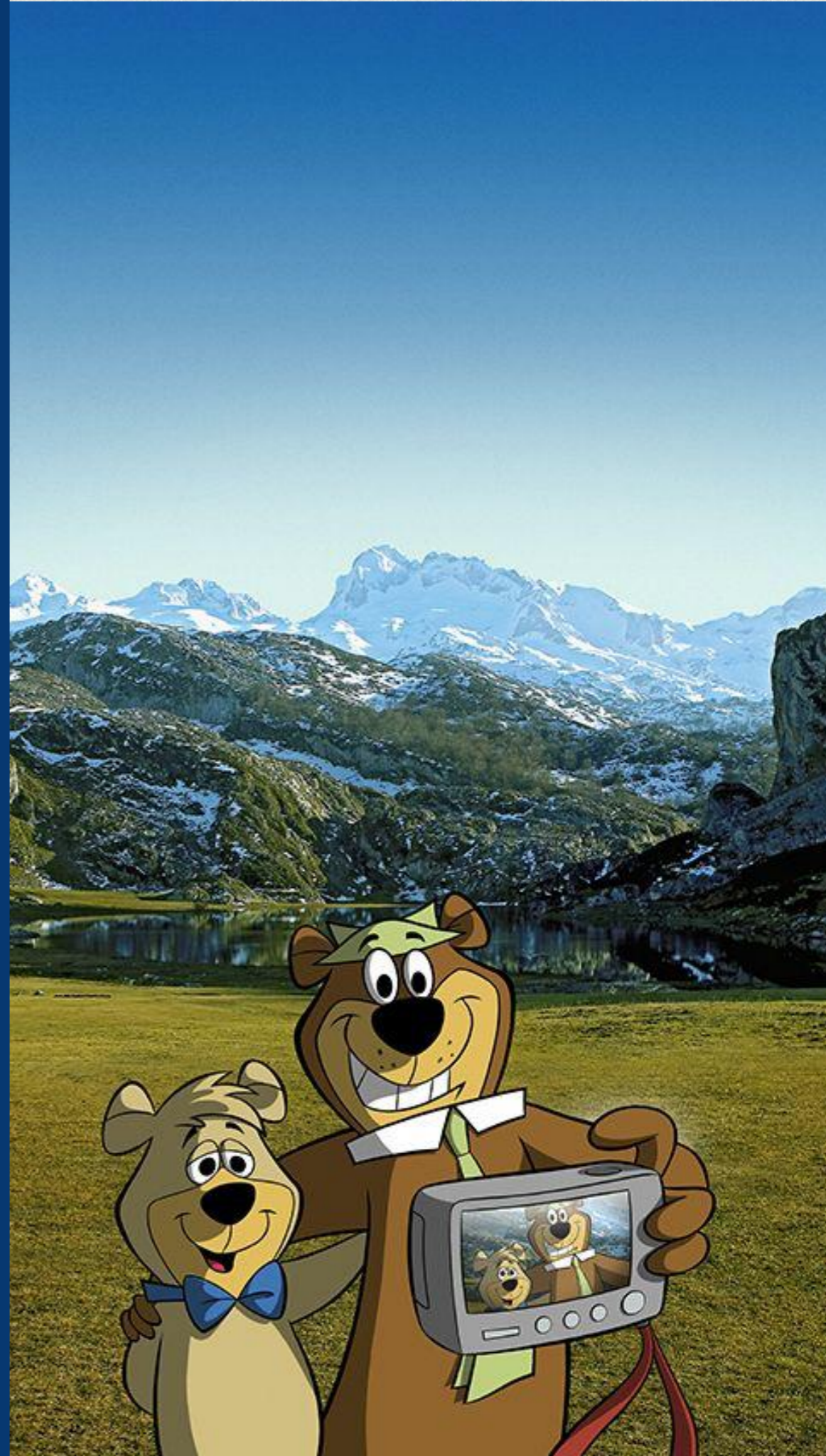
127 touristic places





Asturias

paraíso natural

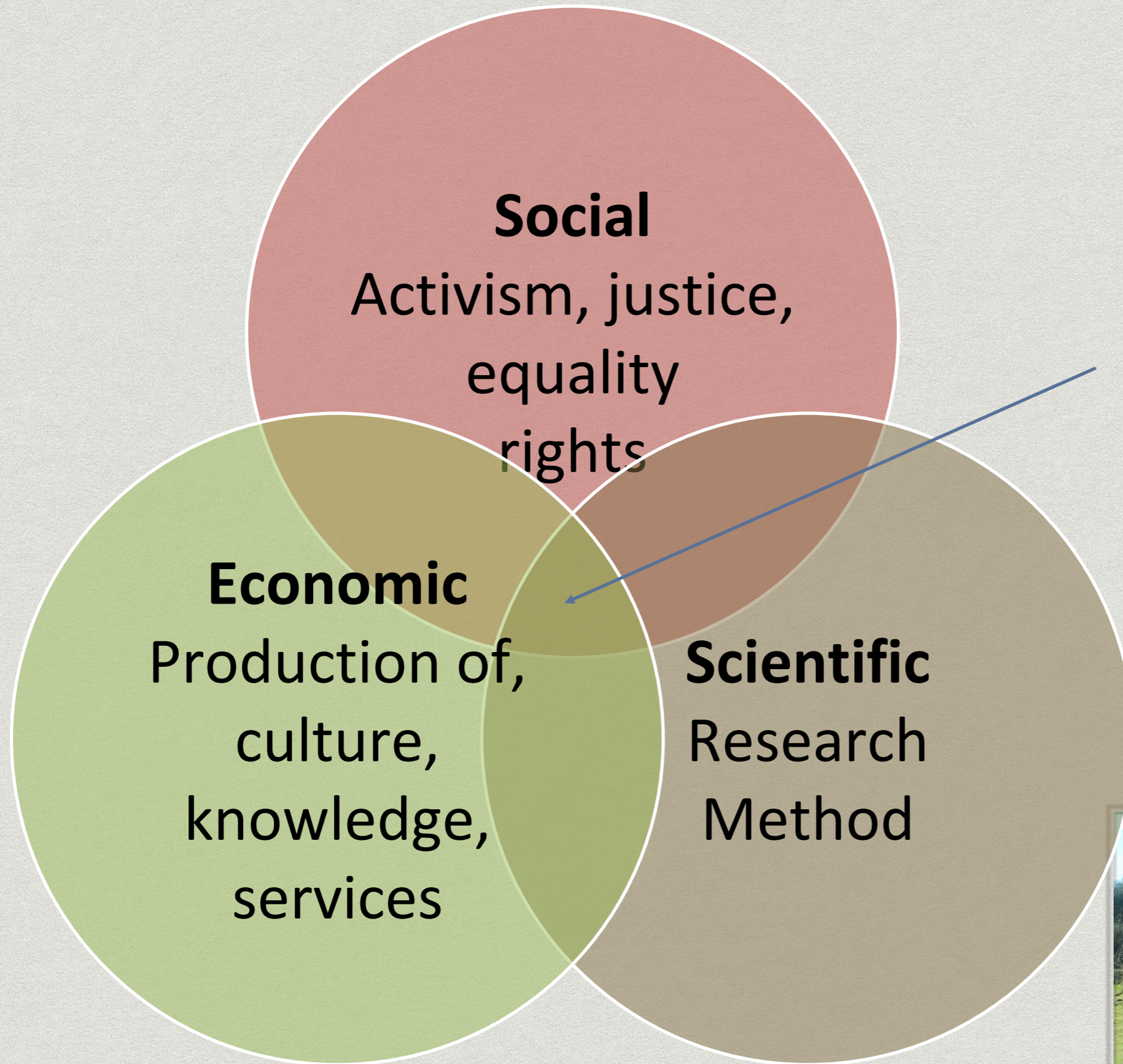




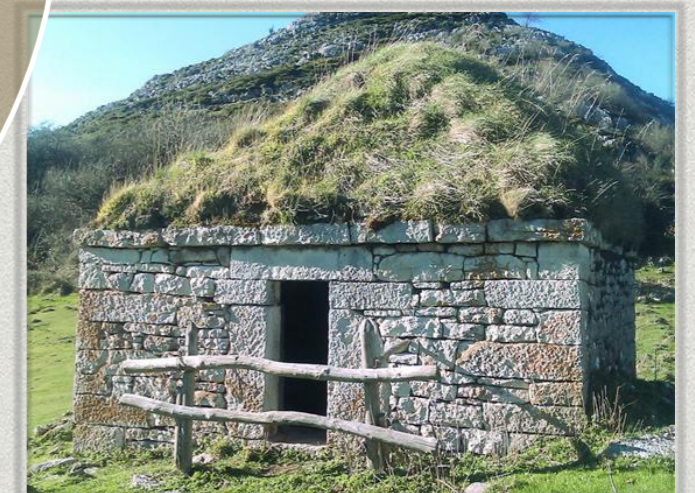
Ecomuseum: a museology made from bottom-up



Citizen lab were three areas are interconnected:



Action
Community
Heritage
Development



Look inwards



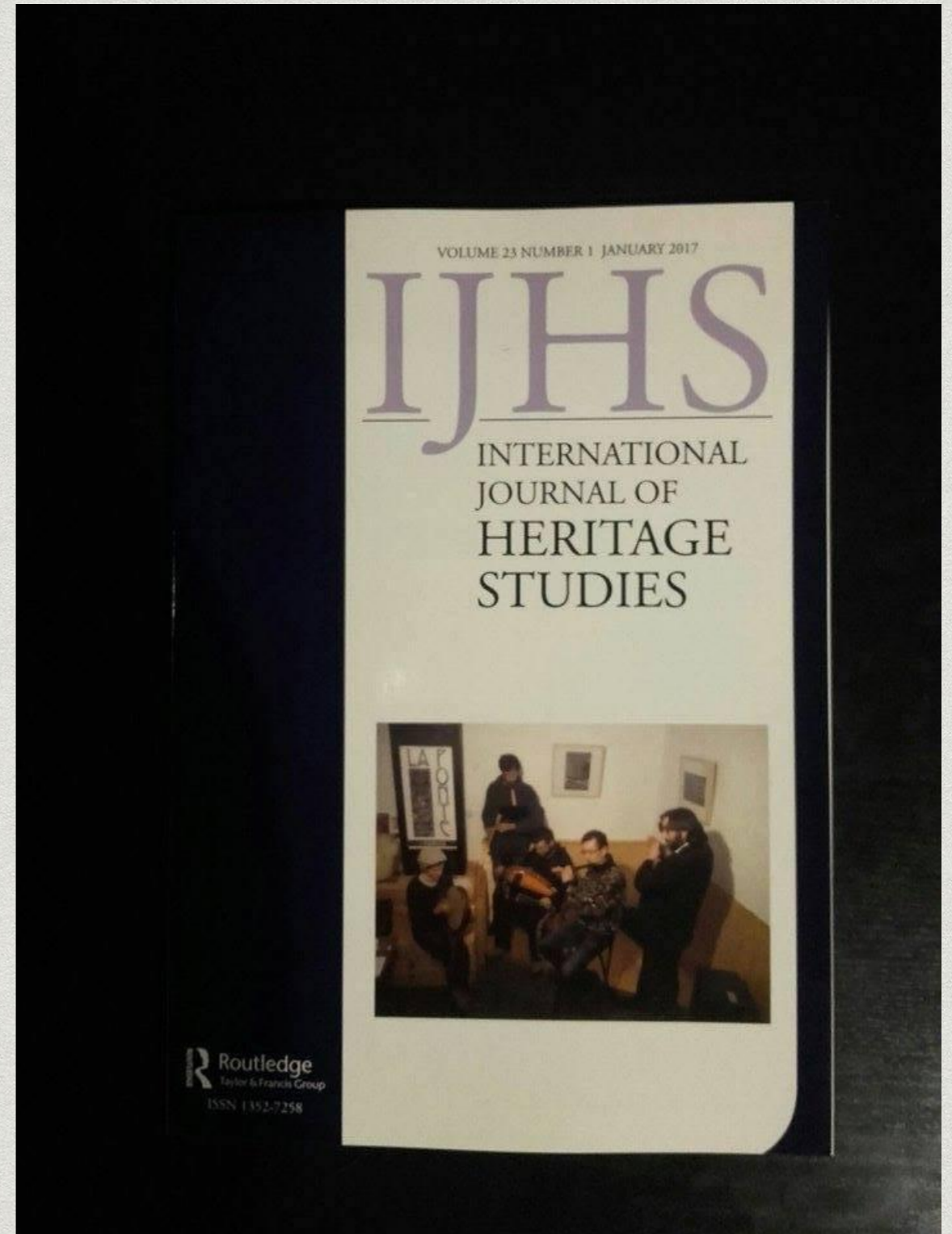
Look outwards



Look outwards



Look outwards



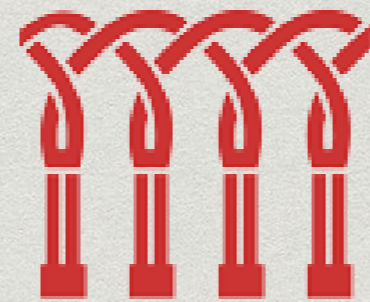
Models made from "below" that contribute to:

1. **Balancing** development models, placing communities' interests at the forefront. Stop the gentrifying impulses of tourism as "monoculture".
2. **Claim** different types of "rare", "forgotten", "minor", "problematic" heritage. Understand "heritage" as a conflictive and discussed field.
3. **Claim rights of use and enhancement** by broadening democratic practices in the heritage field. Not only the "technocrats" decide.
4. **Contribute** to social, cultural and community development thinking not only in tourism consumption. There is a world beyond "cultural industries."
5. **Inspire** new "models" of cultural heritage management and governance.

Awards



Leading Culture
Destinations
Awards 2016: Best
Soft Power Cultural
District Award



**HISPANIA
NOSTRA**

Premio Hispania Nostra a las
Buenas Prácticas en la
conservación del Patrimonio
Cultural 2019. Categoría
“Intervención en el Territorio o
en el Paisaje”.

Thank you!



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