

RESILIENT CULTURAL HERITAGE AND COMMUNITIES IN EUROPE

programme

REACH | BUDAPEST | 10-11 MAY 2018

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WELCOME TO BUDAPEST

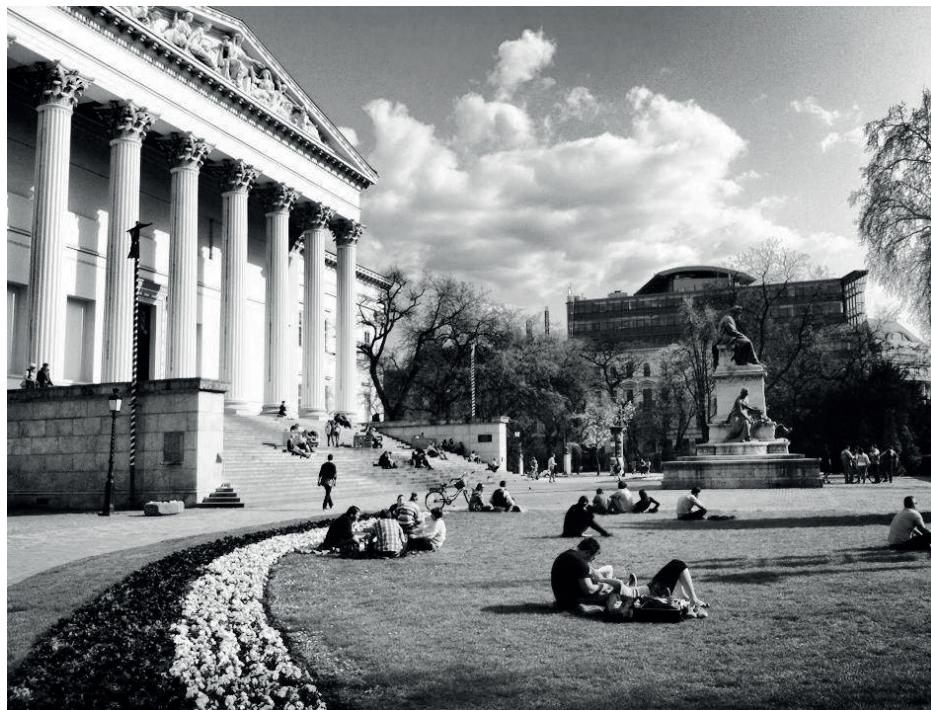
It is with great pleasure that we welcome you to our capital for the REACH opening conference, gathering cultural heritage professionals, academic experts, arts practitioners, professionals in archives and galleries, local societies, and policy-makers from all around the world. 2018 is the European Year of Cultural Heritage and we are very proud to be part of this celebration where a series of events will enable European citizens to be involved with their cultural heritage. The REACH project aims to contribute to unlock the potential of people to engage in culture and cultural heritage in order to foster creativity and innovation and, thereby, to empower citizens to face the immense and rapid changes taking place in Europe and beyond. We are persuaded that a greater, more relevant and even transformative role must be given to culture and cultural heritage. Therefore, our project intends to adopt an integrated model of a resilient European cultural heritage milieu, by constructing a participatory model and testing it in a series of pilots to develop frameworks for achieving integrated social, economic and ecological sustainability on a European level.

During this conference, our aim is to present these research themes and to illustrate the mechanisms of participation. We will also present a great number of successful examples of participatory processes coming from other international initiatives and we hope that, together with the contributions from keynote speakers, we will start an intriguing dialogue about accessing cultural heritage for a wider participation in preservation, (re-)use and management of European culture.

#**ReachYourCulture** and enjoy your stay in Budapest!

HUNGARIAN NATIONAL MUSEUM

The Hungarian National Museum is the oldest public museum in Hungary. The museum's building was built between 1837 and 1847, and it stands as a great example of neoclassical architecture. Founded 200 years ago, the museum is dedicated to the history of Hungary and today it remains a symbol of Hungary's national identity. Since its foundation, the museum has collected a huge amount of artefacts, archaeological and historical relics, which bring closer the history of the people of Hungary and the Carpathian Basin. The garden, surrounding the National Museum, is a beautiful green spot in the center of the city.



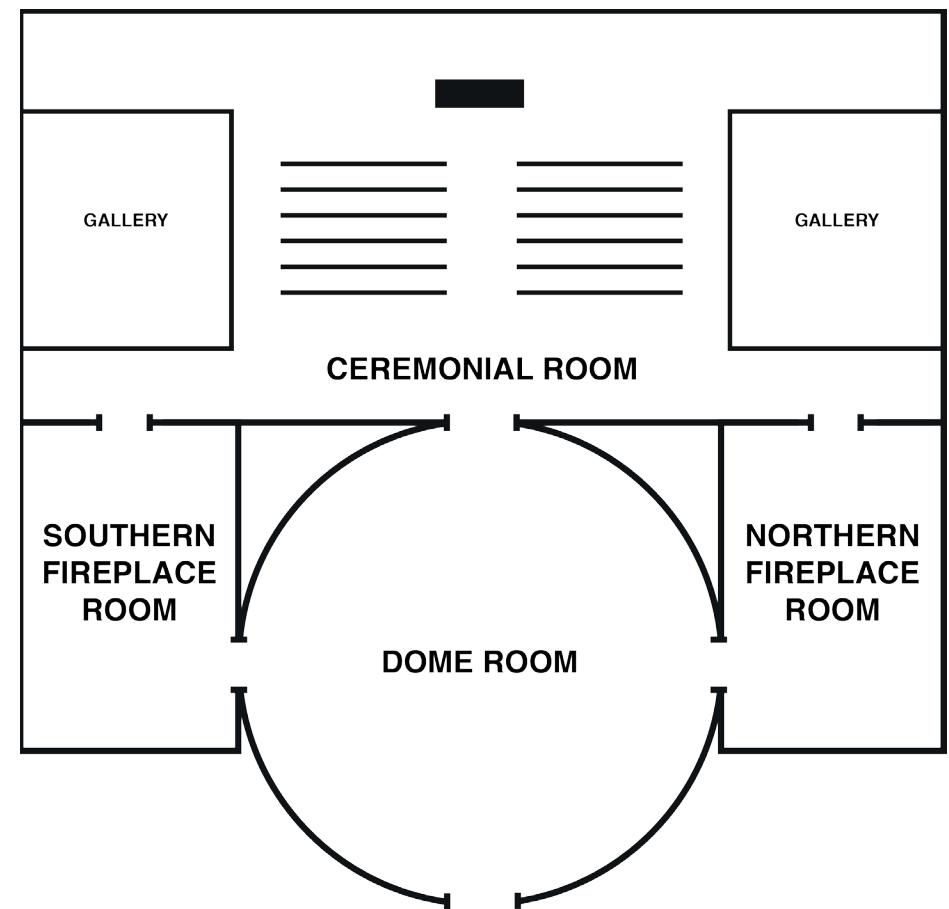
VENUE

ADDRESS | 1088 BUDAPEST, 14-16 MÚZEUM KÖRÚT

Due to the Museum Garden's renewal works the museum is approachable only through a temporary gate in front of the main entrance.

Please note that the exhibitions of the Museum will remain open to the public during the conference.

The conference takes place on the second floor. The plenary sections are held in the Ceremonial Room.



PRACTICAL INFO

LUNCH

**THURSDAY-FRIDAY I 10-11 MAY I 12:30 I
ÉPÍTÉSZPINCE I 1088 BUDAPEST, ÖTPACSIUTA UTCA 2.**

2 lunch tickets are placed in your goody bag which entitles you to have a meal at Építészprince during the conference. If you cannot find them please contact the organizers.



RECEPTION

THURSDAY I 10 MAY I 17:00 I DOME ROOM

SPONSORED BY

LAPOSA
BORBIRTOK

CULTURAL PROGRAMME

GUIDED TOUR IN 8TH DISTRICT BY UCCU

FRIDAY I 11 MAY I 18:30 I 90 MINS I BLAHA LUJZA SQUARE

Everything you always wanted to know about Roma people but were afraid to ask. Uccu Roma Informal Educational Foundation is a Hungarian civil society organization. The main mission of Uccu is to combat prejudices and negative stereotypes related to Roma people and provide a platform for dialogue between Roma and non-Roma to create a more tolerant and open society. The 8th district tour is led by volunteer youth of the foundation. They share personal experiences about the neighborhoods mostly inhabited by Roma people.

Sign up at the registration desk. Please note that this is a limited tour, only the first 30 applicants could be accepted.



SPEAKERS' PROFILES



BENEDEK VARGA

Studied history, archivist studies and philosophy at Eötvös Loránd University. Since 2016, he is the Chief Director of Hungarian National Museum. He worked as archivist, curator and director general of Semmelweis Museum, Library and Archives of the History of Medicine since 1989.

He was a part-time lecturer in early modern history at Budapest University of Economics in 1992-93, and a part time reader in early modern history at Károli Gáspár University of the Reformed Church from 1997 to 2009. His research interests are early modern political thought and its interrelations with science theory, and medical history collections.



NEIL FORBES

Professor of International History at Coventry University, Project Coordinator of REACH. His research interests and publications lie in the fields of cultural heritage (conflict, contested landscapes and the memorialisation of war), the interaction of foreign policy formulation with the practices of multinational enterprise during the interwar years, the processes of financial stabilisation after the First World War, and Anglo-American relations and the rise of the Third Reich. He has played a leading role in several research projects, including a £1m digitisation and creative archiving project in association with the UK's BT and The National Archives, and has recently acted as Co-ordinator of the EU's FP7 RICHES project - Renewal, Innovation and Change: Heritage and European Society. He is a member of several professional associations and other bodies.



GÁBOR SONKOLY

Professor of History, Dean of Faculty of Humanities and Chair of Historiography and Social Sciences at Eötvös Loránd University (CSc, Hungarian Academy of Sciences, 1998; Ph.D. EHESS, Paris, 2000; Dr. habil. ELTE, Budapest, 2008; DSc, Hungarian Academy of Sciences, 2017). He is author of *Les villes en Transylvanie moderne, 1715-1857* (2011), *Historical Urban Landscape* (2017) and published three monographs in Hungarian, edited four volumes and wrote around seventy articles and book chapters on urban history, urban heritage, critical history of cultural heritage. He presented at more than a hundred international colloquia and was a guest professor in eleven countries. He is the Knight of the French Order of Academic Palms.



CARENZA LEWIS

THE SOCIETAL BENEFITS OF PUBLICLY ENGAGED ARCHAEOLOGY

THURSDAY | 10 MAY | 9:30

TOPIC

This keynote address will consider the capacity of publicly engaged archaeological heritage projects to benefit wider society. In many places, engaging with wider publics is an aspect of the archaeological process which, if considered at all, is regarded as a 'nice but non-essential' extra which is not integral to project aims. Simultaneously, in an era of financial cuts, tangible heritage is often viewed as a liability rather than an asset. This address will challenge that view, presenting a variety of case studies from the UK in which publicly engaged archaeological projects have delivered measurable specific benefits to diverse sectors of wider society including secondary school students, rural residents and residents of deprived estates. It will conclude by considering how such approaches might be propagated in different countries.

BIO

Carenza Lewis is archaeologist and Professor for the Public Understanding of Research at the University of Lincoln. She specialises in the medieval period and is particularly interested in rural settlement and childhood. She specialises in the medieval period and is particularly interested in rural settlement and childhood. Before moving to Lincoln in 2015, she was Director of Access Cambridge Archaeology, an outreach unit which she set up at the University of Cambridge (2004-15), Presenter on the long-running award-winning TV series Time Team (1993-2005) and Archaeological Investigator with the Royal Commission on Historical Monuments of England (1986-1999).



WOLFGANG MERKEL

IS THERE A CRISIS OF DEMOCRACY?

FRIDAY | 11 MAY | 9:30

TOPIC

Democracy seems to be inextricably linked to crisis. This is true since the ancient writings of Plato and Aristotle. During the Twentieth century the literature and talk on crisis peaked in the 1920s and 1930s and later on in the early 1970s. More recently, the debate over the crisis of democracy goes on under the heading of "postdemocracy" (i.a. Crouch). However, the term "crisis of democracy" is only vaguely defined. Nevertheless, one can distinguish between "acute" and "latent" crisis. But even then democratic theory was not able to conceptualize "latent crisis of democracy" so far. I will address the question of whether the crisis of democracy is an invention of theoretically complex but empirically ignorant theorists or whether we find significant evidence that there are unresolved problems which accumulate to a crisis of democracy.

BIO

Wolfgang Merkel is Director of the Research Unit „Democracy and Democratization“, WZB - Berlin Social Science Center and Professor for Political Science at Humboldt University.
1994 - Acceptance of a call for a professorship in political science/comparative governance (C3) from the University of Mainz
1998 - Call for a professorship in political science (C4) from the University of Heidelberg
2004 - Professor of Political Science, Humboldt-Universität zu Berlin and Director of the research unit „Democracy and Democratization“ at the WZB - Berlin Social Science Center
2007 - Appointment as a member of the Berlin-Brandenburg Academy of Sciences and Humanities



ZOLTÁN KRASZNAI

CULTURAL HERITAGE RESEARCH – HORIZONS POST 2020

FRIDAY | 11 MAY | 9:00

TOPIC

The presentation will describe the cultural heritage research on the European Research and Innovation (R&I) framework programme (FP) H2020 and it will discuss the perspectives of future EU research in this field under the next FP Horizon Europe for the period 2021–2027. The speaker will consider the importance of this research trend for social sciences and humanities in the context of European political and societal challenges.

BIO

Zoltán Krasznai is policy officer at European Commission's Directorate General for Research and Innovation (RTD), in unit B.6, 'Open and Inclusive Societies'. Zoltán is historian, holding his PhD from the École des Hautes Études en Sciences Sociales (EHESS) of Paris. At the European Commission he coordinates the preparation of Horizon 2020 work programmes, essentially about culture and cultural heritage. Before joining the European Commission in 2013, Zoltán worked at the European Economic and Social Committee, a consultative body of the European Union



EIRINI KALDELI

CULTURELABS: RECIPES FOR SOCIAL INNOVATION IN CULTURE

FRIDAY | 11 MAY | 16:00

TOPIC

CultureLabs is a Horizon 2020 project which started in April 2018. The project aims at developing a novel methodology and an ICT-empowered infrastructure towards systematizing and facilitating the organisation and wider deployment of participatory projects through the provision of specialised toolkits that offer stakeholder-appropriate ingredients and recipes for social innovation through cultural heritage. CultureLabs' case studies and pilots focus on different immigrant communities and micro-communities (refugees, second generation immigrants, female immigrants) and on approaches that build bridges between their living culture and mainstream CH. The developed toolkits and infrastructure will be reusable and extensible.

BIO

Eirini Kaldeli is a Senior researcher at the National Technical University of Greece. She is a computer scientist with interest in ICT applications on cultural heritage. She holds a PhD from the University of Groningen and an MSc in Artificial Intelligence from the University of Edinburgh. Since 2014, she is a senior researcher at the Intelligent Systems, Content, and Interaction laboratory at the National Technical University of Athens. In the last years, she has been working on the design of Web services for curating and creatively reusing digital cultural heritage, investigating how AI methods can be applied and assist users in this context.

ROUND TABLE ON RESILIENCE AND PARTICIPATION IN CULTURAL HERITAGE

THURSDAY | 10 MAY | 15:30 | CHAIRED BY GÁBOR SONKOLY



HANA HAVLŮJOVÁ

Lecturer at Department of History and History Didactics at Faculty of Education of Charles University in Prague. Since 2000, she has been interested in museum and gallery education and she has done several projects in co-operation with museums and galleries in the Czech Republic. Since her studies at the International

Centre for Cultural and Heritage Studies at Newcastle University in 2007/8, she continues to develop her research interest in heritage education and interpretation. She has participated in the management of an award-winning project "Enjoying Czech Heritage" (Europa Nostra Award 2017).



SÁNDOR HORVÁTH

Senior research fellow and head of Department for Contemporary History at Institute of History, Research Centre for the Humanities, Hungarian Academy of Sciences. He has been coordinator of several international research projects, including "Memory of Everyday Collaboration with the Communist Regimes in Eastern Europe"

(funded by the European Network Remembrance and Solidarity, 2013-14), "Collaboration during the Communist Regime" and COURAGE (H2020 project, 2016-2019).



FRANÇOIS LAQUIÈZE

Since 2014, he is the director of the mission for the nomination of the Promenade des Anglais in Nice to the UNESCO World Heritage List. Previously, he had several senior positions in the field of French cultural policy and diplomacy, such as the director of French Cultural Institute of Vienna and Budapest and regional director of cultural affairs of Corsica and Alsace.



JOHN TIERNEY

Irish field archaeologist who works for Eachtra Archaeological Projects Ltd. Since 2010 John and the Eachtra team have worked with over 500 Irish communities to survey and publish almost one quarter of Ireland's historic graveyards to www.historicgraves.com. The project started as a small local survey but quickly developed national and international ambitions. The website was originally viewed as a database with a map but have increasingly become impressed by the power of the web platform. Working in an era of limited funds the project team aims to build collaborative projects where all partners have equal mutual benefits and have begun to experiment with direct crowdfunding.



ZSUZSANNA TORONYI

Archivist, museologist, curator. Since 2014 she is the director of Hungarian Jewish Museum and Archives. Recurrent visiting instructor at the Department of Assyriology and Hebrew Studies, Eötvös Loránd University. Thanks to her contribution, in 2017 the Dohány Street Synagogue complex has got the European Heritage Label.

WORLD CAFÉ ON RESILIENCE AND PARTICIPATION IN CULTURAL HERITAGE

FRIDAY | 11 MAY | 15:00 | CHAIRED BY ANTONELLA FRESA

World café is a structured participatory method for knowledge sharing in which the conference attendees become participants by discussing a topic at several tables, with individuals switching tables periodically and getting introduced to the previous discussion at their new table by a "table host". After the conference the outcomes of the discussions will be summarized by the table chairs in a manifesto and shared through the REACH dissemination channels.

TABLE 1 | CHAIRED BY ALEXANDRA BITUŠÍKOVÁ **SOCIAL COHESION AND SOCIAL INEQUALITY**

Cultural heritage sector should provide an inclusive access to everyone, however, there are still some groups that are insufficiently integrated in cultural heritage experiences. It is important to find or improve participatory and collaborative approaches to cultural encounters via various new communicative ways.

TABLE 2 | CHAIRED BY HILMAR SCHÄFER **RESILIENCE IN PRACTICE - INTERCONNECTEDNESS**

How can resilience of cultural heritage be attained, what are resilient practices? By way of introduction, the chair will briefly outline a practice perspective, which shifts the analytical focus from individual action or institutions to shared and collective practices. It emphasizes that practices (and material artefacts, buildings, sites) are stabilized in interconnections, in networks of practices and things. Employing this perspective, participants at the table are encouraged to discuss what the benefit of this perspective could be, what resilience means, where its prerequisites, challenges and dangers lie and what is to be done in order to build resilient networks for cultural heritage and communities.



ALEXANDRA BITUŠÍKOVÁ

Associate professor in ethnology, social anthropology and Vice-Rector for Research at Matej Bel University in Banská Bystrica, Slovakia. In 2001-2008 she worked in the European Commission, DG Research,

and in the European University Association in Brussels where she was responsible for the area of doctoral education in Europe. She was research fellow at Cambridge University, University College London and Boston University (Fulbright). Her research interests include urban studies, cultural heritage, post-socialist transformation in Central Europe, social movements, diversity, identity and gender. She published a number of scientific papers and books and has been participating in many research projects (mainly FP5, FP6, FP7, H2020). Since 2012 she has been a national delegate for social sciences and humanities in FP7 and now in H2020.



HILMAR SCHÄFER

Cultural sociologist and research fellow at the Faculty of Social and Cultural Sciences at Europa-Universität Viadrina, Frankfurt (Oder), Germany. His research interests include social theory, sociology of art and culture, and cultural heritage. In the field of social theory he has published on Pierre Bourdieu, Michel Foucault, actor-network theory, practice theory, and pragmatism. His current postdoctoral research deals with the social significance of cultural heritage with a focus on UNESCO world heritage.



ANTONELLA FRESA

ICT expert, director of Design and General Manager at Promoter SRL, network and communication manager of REACH. She has been working on European cooperation projects since the 1990s.

Technical Coordinator and Communication Manager of national and European projects in the domains of digital cultural heritage, creativity and co-creation, citizen science, smart cities, digital preservation and eInfrastructures.

PILOT ON RURAL HERITAGE

THURSDAY | 10 MAY | 11:00 I
CHAIRED BY JOSÉ MARÍA CIVANTOS

This pilot promotes participation in cultural and environmental protected areas as a way to solve conflicts between preservation, re-use, and economical activities. It focuses on Sierra Nevada (Spain), an important protected area as UNESCO Biosphere Reserve and National Park. A serious disagreement has arisen between political administrations, stakeholders, and academia on the one hand, which propose most of Sierra Nevada territory as World Heritage Site and, on the other, local communities that consider this as an external imposition with no benefits and with negative consequences for the daily life of the locals and for the conservation of its environmental and heritage values. At the same time, a new development model based on intensive agricultural production has been implemented in this territory. The pilot intends to reinforce social participation of local communities as the best strategy to manage and preserve the heritage, cultural and environmental values of these landscapes. Therefore mediation processes between the population and local agents and the institutions and administrations which are responsible for the protection and management of the heritage, environment, and the territory will be implemented. The implementation of co-governance initiatives are expected to have a direct impact on reinforcing the resilience of this heritage, increasing its capacity to face current challenges, which are directly connected to global and climate change.



JOSÉ MARÍA MARTÍN CIVANTOS

Associate Professor at Universidad de Granada, Department of Medieval History and Historiographic Techniques. Expertise areas: Islamic Archaeology, Landscape and Hydraulic Archaeology. Researcher in 27 projects and 19 research contracts in Spain, Italy, Morocco and Albania. Principal Investigator in 11 projects and

14 research contracts. Awarded by the European Commission with a FP-7 research grant to coordinate MEMOLA project: A historical Approach to Cultural Heritage based on Traditional Agrosystems.



PAOLA BRANDUNI

Graduated in architecture at the Politecnico of Milan, PhD in Rural Engineering at the University of Milan, she is research fellow at the PaRID laboratory (Research and International Documentation for Landscape) of the Politecnico of Milan, ABC Department. Her main research field concerns

knowledge, conservation and management of landscape, rural landscape. Former expert member of the Commission for Landscape of South Milan Agricultural Park, she is consultant for the Ministry of Ecology and Sustainable Development in France. She teaches Landscape as Heritage at the School of Architecture, Urban Planning and Construction Engineering of the Politecnico of Milan.



CONCHA SALGUERO HERRERA

Lawyer and deals with environmental and agrarian policy issues within the Transhumance and Nature Association, member of Iniciativa Comunales (www.icomunales.org), of which she is vocal and interim secretary. She is also a member of the ICCA Consortium, an international association dedicated to promoting the appropriate recognition and support of ICCAs (Indigenous Peoples' and Community Conserved Areas and Territories) in the regional, national and global arena.

PILOT ON SMALL TOWN HERITAGE

THURSDAY | 10 MAY | 13:30 |
CHAIRED BY LUD'A KLUSÁKOVÁ

This pilot analyses the representations and (re-)valorisation of the small towns cultural heritage. The pilot focuses in particular on Czech Republic and central Italy. Small towns are a distinctive feature of the European settlement and are often per se part of CH: for their architecture, monuments, churches and any other form of CH in public places, as well as for intangible heritage linked to the territory. Despite this, they remain in the shadow of the big cities and metropolis. Cultural policies based to big cities, shortage of resources, limited capacities and knowledge in small towns and peripheral regions are some of reasons for which this potential is still undervalued, not fully exploited, and often in danger due to lack of investment in conservation, natural disasters in less populated areas, impact of large infrastructural works (dams, tunnels, bridges, etc.)



LUD'A KLUSÁKOVÁ

Professor of History, chair of the Seminar of General and Comparative History at the Faculty of Arts at Charles University. Specialized in comparative urban history she researched and published mostly in English on problems of perception of space, urban innovations, collective identities, modernity and backwardness. She has

been leader of several research projects, member and president of EAUH and member of editorial board of scientific journals (*Urbánní studie*, *Białostockie teki historyczne*). Awarded with Chevalier d'Ordre des Palmes académiques in 2005. Her current interest is in the role of cultural heritage in the creation of regional and urban identities.

The pilot will be presented by Lud'a and her colleagues from Charles University:
ZDENĚK UHEREK | Ethnography of Heritage in Research of Small Towns
JAROSLAV IRA | Actors, scales and modes of heritage representation: lessons from the critical mapping
JIŘÍ JANÁČ | SWOT analysis adaptation for the small towns pilot.



HALINA PARAFIANOWICZ

Professor of history at Białystok University, to which she served as Dean of Faculty of Sociology and History and Vice-rector for international relations. She is expert and author of several books and many articles in 20th century Polish and American history, editor in chief of *Białostockie teki historyczne* and organizer of yearly event, American Forum. She has practical experience in organization of cultural participative activities targeted to valorization of cultural heritage.



BLANCA DEL ESPINO HIDALGO

Architect, she works at University of Seville, Urban and Land Planning Department, and History, Theory and Composition in Architecture Department. She

develops a research line about sustainability in urban heritage, especially concerning small cities in Andalusia and in Portugal. She is working for the city of Lucena (Andalusia), where she deals with sustainable integrated urban development and citizen participation mechanisms regarding urban heritage.



TANJA VAHTIKARI

Historian at School of Social Studies of Tampere University. In her doctoral research she has focused on comparative analysis of evaluation of heritage values of cities registered on UNESCO world heritage list. She is the author of *Valuing World Heritage Cities* (2017) and co-author with Gábor Sonkoly of the policy review for EC, *Innovation in Cultural Heritage Research* (2018).



STEVE HAGIMONT

Historian at history department of Toulouse Le Mirail University. His research deals with participatory strategies in touristification of small towns in Pyrenees.

PILOT ON INSTITUTIONAL HERITAGE

FRIDAY | 11 MAY | 11:00 I

CHAIRED BY MONIKA HAGEDORN-SAUPE

The pilot compares participatory approaches in the case of big cultural heritage institutions with international audiences and with the case of small institutions targeting local users. It focuses on a group of German museums, showing their different roles and participatory approaches, depending on size, location and collection. Studies on tourism show the increase of short-trip holidays to capital cities and the visit to cultural heritage institutions is very often a part of the plans for the trip. On the other side, there are small town museums in rural areas whose collections are the physical documents of local memory and which remain outside the tourism of the international audience. Starting from the very different initial situation of big and small institutions, and with the rapid changes in ways of interacting through social media and digital technology in general, there are different ways for cultural heritage institutions to become inclusive institutions. A comparative investigation of participatory practices will be conducted.



MONIKA HAGEDORN-SAUPE

Staff member of the Institut für Museumsforschung (Staatliche Museen zu Berlin, Stiftung Preußischer Kulturbesitz), overseeing the annual statistics of all German museums. Since 1994, she has been Head of the department „Visitor-related museum research and museum statistics“, is responsible for several European projects and is the Deputy

Director of the Institute. Since 1997 she is chairing the Special Interest Group on Documentation in the German Museum Association. She is the current president of CIDOC, the documentation committee in ICOM, the International Council on Museums. Since 2013, she is on the board of ICOM-Europe. In 2001, she was nominated from the German Federal government to participate in the European NRG (National Representatives Group on Digitisation in Culture) and is now a member of the MSEG. She is the convenor of the ISO/TC46/SC8/WG11 on “International Museum Statistics”. She is Professor in museology at the University of Applied Sciences HTW in Berlin/Germany and teaches visitor research and project management.



STEFAN ROHDE-ENSLIN

Studied ethnology and political science. He is a member of staff of the Institute for Museum Research, State Museums in Berlin responsible for support for museums in questions of digitisation and long

term preservation of digital data. For many years he worked in the historical photographic archives of the Rautenstrauch-Joest Museum of Ethnology, Cologne. He was involved in a project entitled, „Digitisation of Photographic Collections in German Museums“. A further professional interest of Dr. Rohde-Enslin is the gathering of information pertaining to historical collections of photographs housed in German cultural organisations. He supports museums in developing new skills to publish their collections online.



ZOYA MASOUD

Syrian architect, studied and worked in Damascus, Hamburg, Dar es Salaam and Berlin. Since 2015, she works for the Syrian Heritage Archive Project and Multaka at the Museum of Islamic Art. By 2017, she works at the German Archaeological Institute, where she carries out her PhD research on Aleppo Bazar.



JULIANNA KULICH

Studied ethnography at Eötvös Loránd University in Budapest. Since 2012 she has been working at the Hungarian Museum of Trade and Tourism as a museologist of the Documentation Collection and Database on Trade History. Her research interests

include industrial and trade history, focusing on social transformations and changes in lifestyle. She has organised several public projects connected to different exhibits, involving students and adults as well. Since 2017 she has been participating in the work of the Museum-Digital online database in Hungary, searching for new ways of utilizing digital heritage and reaching out to people.

PILOT ON MINORITY HERITAGE

FRIDAY | 11 MAY | 13:30 | CHAIRED BY ESZTER GYÖRGY |
IN HUNGARIAN WITH SIMULTANEOUS INTERPRETATION

This pilot is focused on marginalised minorities and aims to show how the institutionalisation of their (re)appropriated cultural heritage can result in the economic and social revival of their communities. Roma culture will be the main topic of this pilot. The engagement toward the establishment of Roma minority heritage is an important step in order to reinforce social inclusion and to create more tolerant, diverse societies in Central Europe countries. Social platform and related participatory practices are the suitable tools to construct the concept and the institutions of Roma heritage aiming at a double target: on one hand, the familiarization and canonization of a mostly ignored culture, on the other, to reach out to the Roma community by rediscovering its own cultural history. Implementing new dimensions of cultural heritage in an area that has been mostly excluded from the national cultural canon, the social platform could open new possibilities to Hungarian Roma communities and offer a positive identity to a long-time stigmatized community making it resilient.



ESZTER GYÖRGY

Senior lecturer at Atelier European Social Science and Historiography Department, Eötvös Loránd University (ELTE). She graduated in 2006 from French and Hungarian studies at ELTE in Budapest and in 2008 at the Mention T.E.S. of École des hautes études en sciences sociales (EHESS), Paris. In 2013, she

has defended her PhD thesis at ELTE on the identity of the so-called "8th" of the 8th district in Budapest and its Roma inhabitants. She is teaching in the TEMA+ Erasmus Mundus Joint Master programme and in the Cultural Heritage MA programme at Atelier Department. Her recent researches are focussing on Roma cultural heritage and the history of Roma cultural movements in Hungary.



BORI FEHÉR

Architect, social designer and Programme Director of MOME EcoLab, the Sustainability Research Group of Moholy-Nagy University of Art and Design

Budapest. Partnering with the local primary school of Bódvaszilas, in the northeastern part of Hungary, they have set up Cloudfactory, an innovation centre and social design workshop where young designers, architects, photographers and graphic artists can work together with children living in extreme poverty to jointly develop personal visions of their future.



MELINDA RÉZMŰVES

Ethnographer, head of the Roma Country House in Hodász. She took a leading role in the learning toolkit development and translation program required for Roma nationality education. In the dialectical exploration of the Gypsy language, thanks to her 10 years of collecting work, the European Gypsy Dictionary in 11 languages was published in 2009.



TÍMEA JUNGHAUS

Art historian and contemporary art curator. She started in the position of executive director of European Roma Institute for Arts and Culture (ERIAC) in September 2017. She is the curator of the Visual Art Section for RomArchive – Digital Archive of the Roma (2015-2018). She was founding director of Gallery8 – Roma Contemporary Art Space in Budapest (2013-2017).



ZITA VARGA

Professional Manager at Kesztyűgyár Community Centre, 8th District of Budapest. She is responsible for the coordination of multifunctional programmes for children and adults.

POSTERS AND VIDEOS

THURSDAY-FRIDAY | 10-11 MAY | 12:00 |
NORTHERN FIREPLACE ROOM & CEREMONIAL ROOM

The poster and video session is an important opportunity to share best practices and disseminate innovative cultural heritage projects that involve resilient communities and social participation. It will also be an opportunity to identify synergies and strengthen collaboration between projects. After the conference, the posters will be available in digital format on the website and the videos on the REACH youtube channel. The topics are:

- *resilient cultural heritage*
- *social participation: communities, techniques, best practices*
- *institutional heritage*
- *rural heritage*
- *heritage in small towns*
- *minority heritage*
- *social inequality and heritage*

VIDEOS

THE NOMAD CREATIVE PROJECTS | Séverine Grosjean
KAMILL ERDŐS' LEGACY | János Cseresnyés
ATTILA JÓZSEF IN FERENCVÁROS | Ambrus Gönczi
ANCIENT THRACIAN GAMES | Desislava Paneva-Marinova, Detelin Luchev
MULTIPLATFORM-BASED GAME DEVELOPMENT | Zsolt László Márkus
POVERTY AND ARCHITECTURE | Balázs Váradi
THE REMAINING VITOR | Ana Clara Roberti & Marta Nestor
BEDOUIN LIVED CULTURAL HERITAGE | Patricia Sellick
IDRIJA MERCURY MINE | Tatjana Dizdarevič
CULTURAL HERITAGE OF KOSOVO | Kosovo Museum, Pristina
TRACES | Karin Schneider
BIG FACTORY, SMALL IDEAS | Jorge Salgado Simões
I-MEDIA-CITIES | Davy Hanegreefs
LIGHTS ON! | Humak University of Applied Sciences
SIENA CITTÀ APERTA | Comune di Siena

POSTERS

ANCIENT HISTORY ENCYCLOPEDIA | Jan Van der Crabben
FORMER INDUSTRIAL WATER PLANT TIMISOARA | Violeta Mihalache
EHERITAGE PROJECT BRASOV | Butila Eugen Valentin
ROMA ONLINE VISUAL TOOL | Draghia Dan
REACHING THE PUBLIC, THE ISRAEL MUSEUM | Allison Kupietzky
NEWPILGRIMAGE | Ádám Kobrizsa
ROMA CULTURE IN AUSTRIA | Sabine Stadler
ARCHITECTURE OF THE ABANDONED | Balázs Váradi
MEDINA OF TUNIS FACING THE MODERN CITY | Sarah Ben Salem
OPENHERITAGE | Hanna Szemző
HERITAGE ON TWITTER DURING NEPAL EARTHQUAKE | Pakhee Kumar
MY CULTURAL HERITAGE | Marlena Brzozowska
URBAN HERITAGE IN ANDALUSIA | Blanca Del Espino Hidalgo
RURAL HERITAGE AND FEMALE ENTREPRENEURS | Bernadett Csurgó
MUSEOLOGICAL RESOURCES IN ANDALUSIA | F. J. Navarro de Pablos
IBRAHIM KODRA SWISS FOUNDATION | Maria Pacolli
DEVELOPING SUSTAINABILITY, BASAYAS VILLAGE | Gulsen Dışlı
VINEYARDS AND WINE IN ANDALUSIA | Juan José Raposo González
LARGE SCALE CULTURAL HERITAGE ECOSYSTEM | Andrea Acquaviva
WE AND THEY. CONFLICTUAL HERITAGE | Małgorzata Karczewska
EAST PRUSSIAN HEIMATMUSEEN | Maciej Karczewski
PLUGGY | Peter Smatana
FORGET HERITAGE | Anikó Kiss
RUINS | Ivan Murin
HETOR | Donato Pirozzi
COMMODIFYING THE CONTESTED | Jovana Vukcevic
TRACES | Karin Schneider
PROTECHT2SAVE | Peter Morgenstein
ROADMAP OF CIVIC EPISTEMOLOGIES | Mauro Fazio
NANORESTART | Patrizia Zitelli
ECHOES | Piero Baglioni
HERITAGE IN SOCIAL INNOVATION PROJECTS | Linda Kovarova
NEWHORIZON | Robert Gianni
AND ANKARA... PROJECT | Billur Tekkök
CHCD2018 | Tsinghua Heritage Institute for Digitization, Beijing

NETWORKING SESSION

FRIDAY | 11 MAY | 17:30 | DOME ROOM

FIFTH NETWORKING SESSION OF CULTURAL HERITAGE RELATED PROJECTS: HOW TO WORK TOWARDS A LONGER-TERM SUSTAINABILITY OF THE NETWORK

As a follow-up of the successful meetings in the past years the fifth networking session of cultural heritage related European projects will be hosted in the frame of the REACH opening conference. The actual presentations of the individual projects will take place in the poster and video sessions so this event can be more focused on cooperation of the projects, and in particular finding a way to make these networking sessions sustainable by organizing as a periodic concertation event.

By breaking the traditions, not only the EU-funded projects are welcome to participate in the networking session but every poster and video presenter. After the meeting the outcomes of the discussion will be shared among the participants.

Previous networking sessions:

Brussels, 19 October 2015

Brussels, 23 May 2016

Berlin, 22 November 2016

Padua, 6 March 2017

EUROPEANA MIGRATION: COLLECTION DAY

THURSDAY-FRIDAY | 10-11 MAY | 8:00 - 16:00 |
SOUTHERN FIREPLACE ROOM

Throughout 2018, the European Year of Cultural Heritage, Europeana runs a series of collection days and events involving museums, libraries, archives and audiovisual collections across Europe that specialise in or are interested in the theme of migration. These objects and stories are part of Europe's rich and shared history of migration, which can now be recorded for the future, and made freely available for anyone to discover and use for education, research, inspiration and pleasure.

Europeana is inviting everyone to share their personal stories - and objects such as pictures, diaries, videos and letters - to the collection. Young and old are invited to bring along one or more objects that are part of their and their family's migration story and as many details about them as possible.

The Collection day in Budapest is organised by the Hungarian National Archives in partnership with the REACH project.



CONFERENCE PROGRAMME

THURSDAY | 10 MAY

09:00 WELCOMING WORDS

BENEDEK VARGA | Hungarian National Museum

NEIL FORBES | Coventry University

GÁBOR SONKOLY | Eötvös Loránd University

9:25 EVERY PAST IS OUR PAST: THE MUSEUM IN FORTEPAN PHOTOS

ANDRÁS TÖRÖK | Fortepan Online Photo Archive

09:30 THE SOCIETAL BENEFITS OF PUBLICLY ENGAGED ARCHAEOLOGY

CARENZA LEWIS | University of Lincoln

10:30 Coffee break | Dome Room

11:00 PILOT ON RURAL HERITAGE

JOSÉ MARÍA MARTÍN CIVANTOS | University of Granada

PAOLA BRANDUNI | Polytechnic University of Milan

CONCHA SALGUERO HERRERA | ICCA Consortium

12:00 POSTER AND VIDEO PITCHES

12:30 Lunch | Építészpince

13:30 PILOT ON SMALL TOWN HERITAGE

LUD'A KLUSÁKOVÁ | Charles University

ZDENĚK UHEREK | Charles University

JAROSLAV IRA | Charles University

JIŘÍ JANÁČ | Charles University

HALINA PARAFIANOWICZ | Bialystok University

BLANCA DEL ESPINO HIDALGO | University of Seville

TANJA VAHTIKARI | Tampere University

STEVE HAGIMONT | Toulouse Le Mirail University

15:00 Coffee break | Dome Room

15:30 ROUND TABLE ON RESILIENCE AND PARTICIPATION IN CULTURAL HERITAGE: BEST PRACTICES

HANA HAVLŮJOVÁ | Charles University

SÁNDOR HORVÁTH | COURAGE project, Hungarian Academy of Sciences

FRANÇOIS LAQUIÈZE | Mission Nice Patrimoine Mondial

JOHN TIERNEY | Eachtra Archaeological Projects Ltd.

ZSUZSANNA TORONYI | Hungarian Jewish Museum and Archives

GÁBOR SONKOLY | Eötvös Loránd University

17.00 Reception | Dome Room

FRIDAY | 11 MAY

09:00 CULTURAL HERITAGE RESEARCH - HORIZONS POST 2020

ZOLTÁN KRASZNAI | European Commission, Directorate General Research & Innovation

09:30 IS THERE A CRISIS OF DEMOCRACY?

WOLFGANG MERKEL | Berlin Social Science Center

10:30 Coffee break | Dome Room

11:00 PILOT ON INSTITUTIONAL HERITAGE

MONIKA HAGEDORN-SAUPE | Prussian Cultural Heritage Foundation

STEFAN ROHDE-ENSLIN | Prussian Cultural Heritage Foundation

ZOYA MASOUD | Museum of Islamic Art

JULIANNA KULICH | Hungarian Museum of Trade and Tourism

12:00 POSTER AND VIDEO PITCHES

12:30 Lunch break | Építészpince

13:30 PILOT ON MINORITY HERITAGE

ESZTER GYÖRGY | Eötvös Loránd University

BORI FEHÉR | Moholy-Nagy University of Art and Design

MELINDA RÉZMŰVES | Roma Country House in Hodász

TÍMEA JUNGHAUS | European Roma Institute for Arts and Culture

ZITA VARGA | Kesztyűgyár Community Centre

15:00 WORLD CAFÉ ON RESILIENCE AND PARTICIPATION IN CULTURAL HERITAGE: REFLECTING ON SOCIAL COHESION, SOCIAL INEQUALITY, PRACTICE AND THEORY

Facilitator: **ANTONELLA FRESA** | Promoter SRL

TABLE 1 | SOCIAL COHESION AND SOCIAL INEQUALITY

ALEXANDRA BITUŠÍKOVÁ | Matej Bel University

TABLE 2 | RESILIENCE IN PRACTICE, INTERCONNECTEDNESS

HILMAR SCHÄFER | Viadrina European University

16:00 CULTURELABS: RECIPES FOR SOCIAL INNOVATION IN CULTURE

EIRINI KALDELI | National Technical University of Athens

16:30 Coffee break | Dome Room

16:45 REPORT FROM TABLE CHAIRS: FIRST SYNTHESIS OF THE DISCUSSION

17:15 CONCLUDING REMARKS

NEIL FORBES | Coventry University

17:30 NETWORKING SESSION | Dome Room

OUR HERITAGE: WHERE THE PAST MEETS THE FUTURE

2018 
EUROPEAN YEAR
OF CULTURAL
HERITAGE
#EuropeForCulture



#ReachYourCulture

REACH PROJECT PARTNERS:



Institut für
Museumsforschung
Staatliche Museen zu Berlin



Ministero
dello Sviluppo Economico



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