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# CultureLabs

Recipes for Social Innovation

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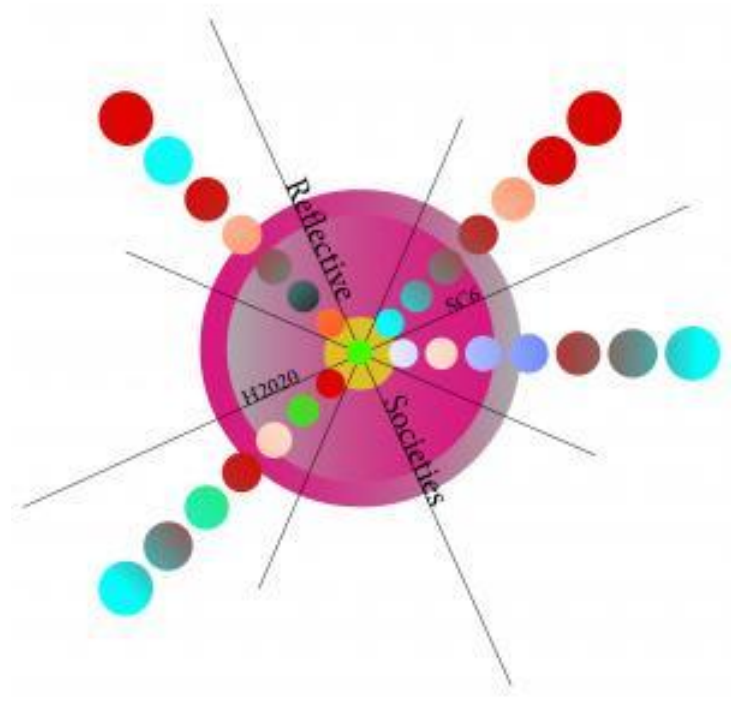
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# Project scheme

- Horizon 2020 Societal Challenges: Europe in a changing world - inclusive, innovative and reflective societies
- Research and Innovation Action
- Duration: Apr 2018 till Mar 2021



# Partners

6 countries (Greece, UK, Finland, Italy, Spain, Germany)

- Universities: National Technical University of Athens, Sheffield Hallam University
- CH organisations: People's History Museum
- Links with public Authorities: Museovirasto - National Board of Antiquities, Fondazione Sistema Toscana
- Organisations working with immigrants: Cooperativa Sociale Onlus, European Forum for Migration Studies
- Social Innovator: Platoniq
- ICT enterprise: Singular Logic



# Questions

- How can CHIs incorporate social services in their programme and benefit from collaborations with civil society organisations and public administrations?
- What role can CH play in the programmes of government authorities, civil organisations and community organisations?
- How can communities of citizens, and especially those under the risk of marginalisation, benefit from their interaction with institutional CH and how can they contribute to it?

# Participatory approaches to CH

Build bridges between institutional and community CH



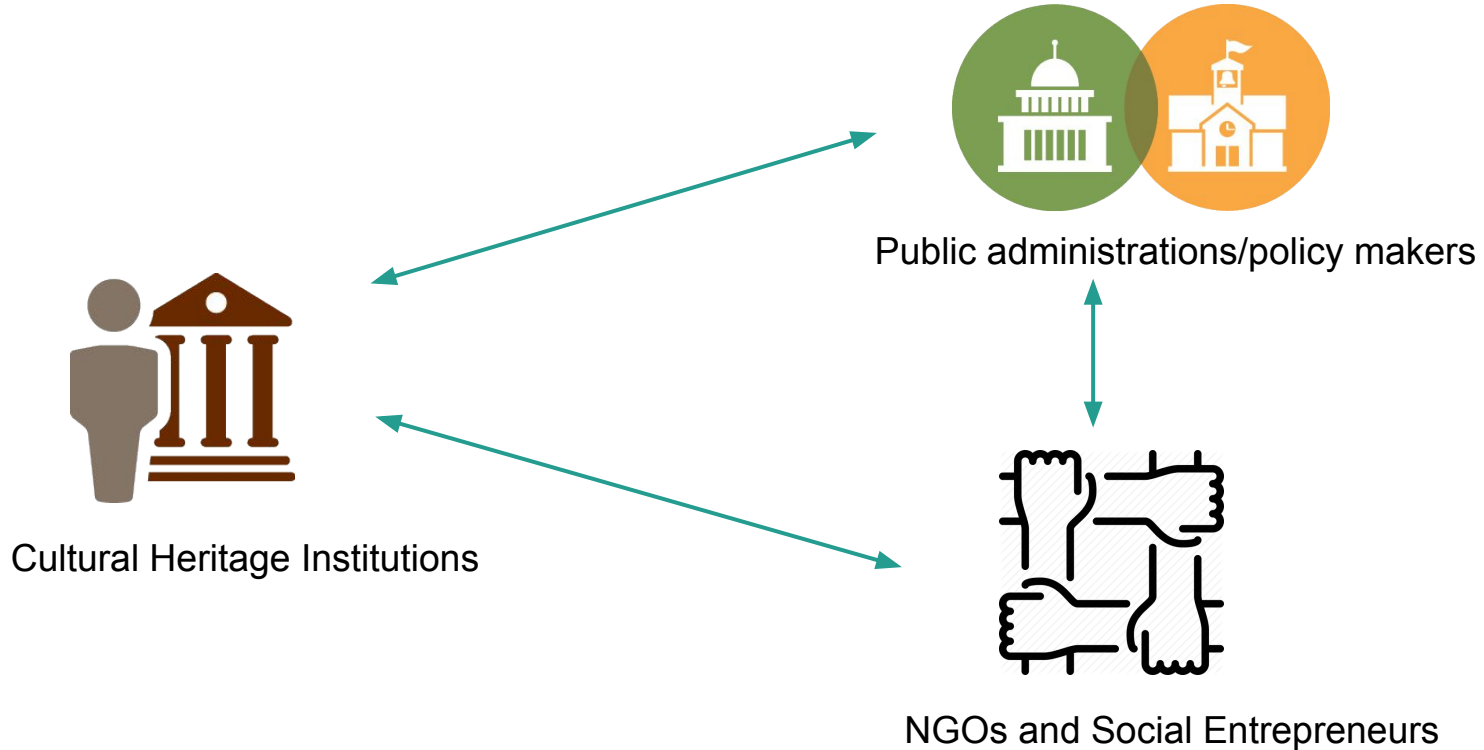
Learn about host country CH



Raise awareness about immigrants' CH



# Collaborations between institutional stakeholders





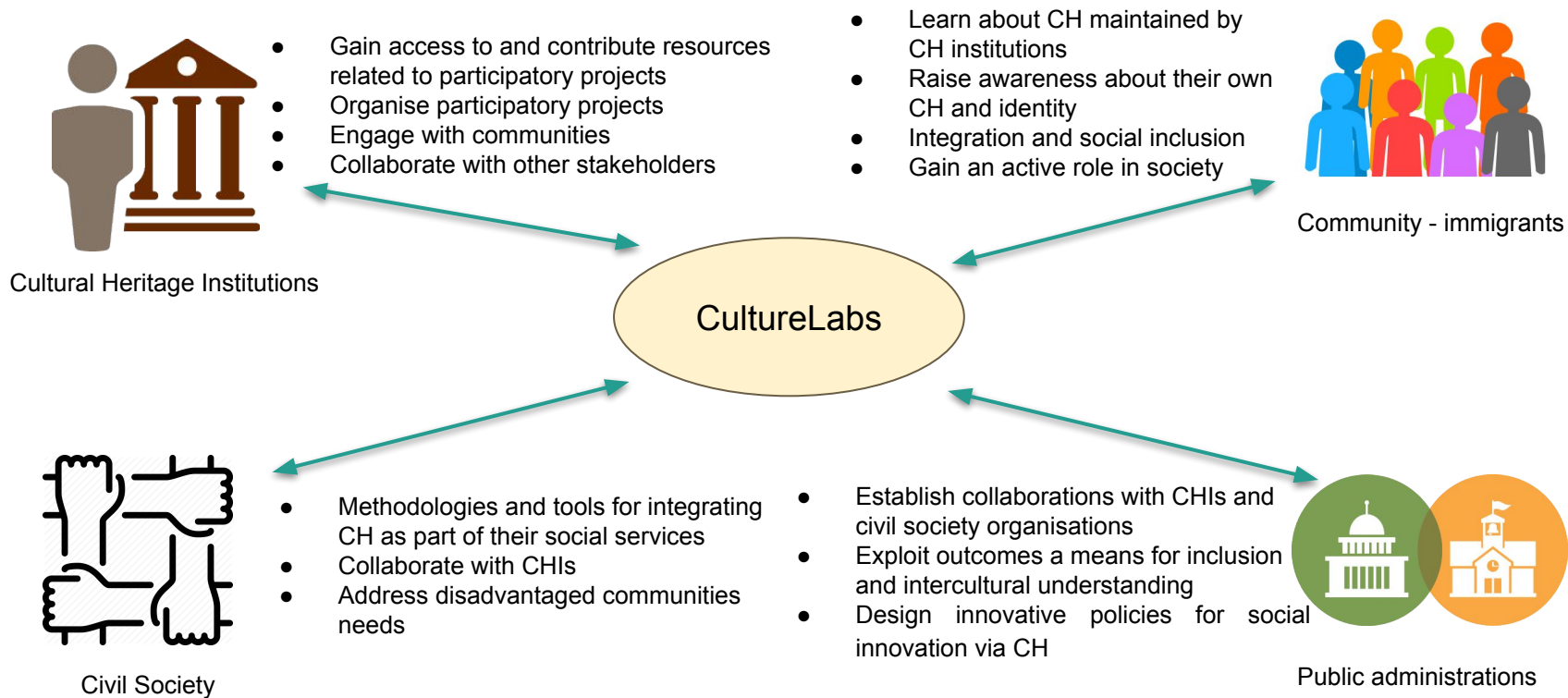
# Role of ICT

ICT for inclusive government and novel experiences with CH





# Target groups of CultureLabs



# How?

## Research

- needs analysis of CHIs, government authorities and civil society initiatives
- needs analysis of the community and particularly of immigrants communities
- investigate the role of technology as a facilitator and mediator of participatory approaches in the fields of CH and social innovation
- comparative review of participatory approaches, with emphasis on those focusing on social inclusion and intercultural dialogue

# How?

- Ingredients: collect and make available via an open repository a set of resources, such as methodologies, best practices, policy reports, ICT tools, physical facilities, CH content etc
- Recipes: combine different ingredients and describe step-by-step participatory projects towards CH-enabled social innovation for different stakeholders, social purposes, and target audiences
- Validate and evaluate in practice recipes and the CultureLabs infrastructure in 4 different pilots involving  $\geq 300$  community members and  $\geq 40$  institutional stakeholders

# Questions?



# Recipe example

Each step is associated with relevant resources-ingredients 

## Creation and exhibition of embroidery handcrafts

- Research on traditional embroidery methods (links to relevant material)
- Contact skilled immigrants from different countries (information about immigrants organisations which can be contacted)
- Workshop on embroidery methods taught by migrant women (link to workshop material)
- Collect handcrafts from immigrants (information about gathered material, collection methods)
- Digitise and share embroidery patterns for facilitating reuse (information about digitisation methods, digitised material)
- Social media presence to promote the exhibition (strategy description)
- Old and new handicrafts exhibition (information about the exhibition, feedback from visitors)