

Enjoying Czech Heritage

Improving Resilience of Heritage by Education and Learning

National Heritage Institute, Czech Republic

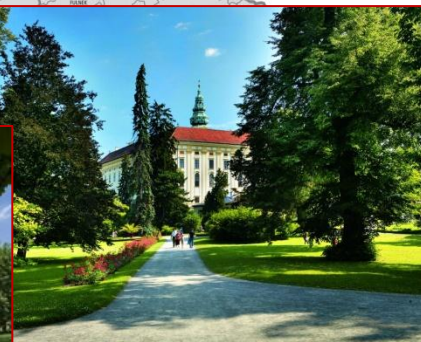
Faculty of Education, Charles University, Prague

Faculty of Education, Masaryk University, Brno

European Union Prize for Cultural Heritage/ Europa Nostra Award 2017



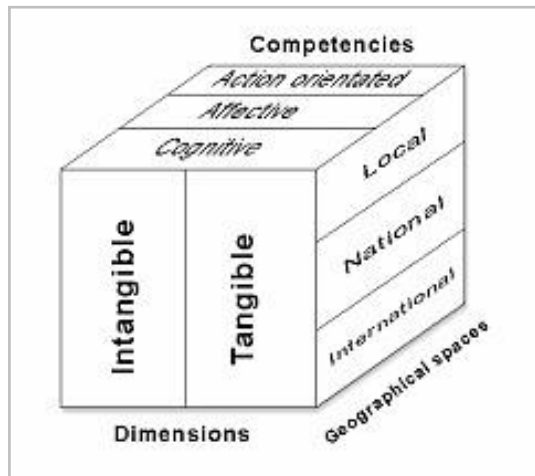
National Heritage



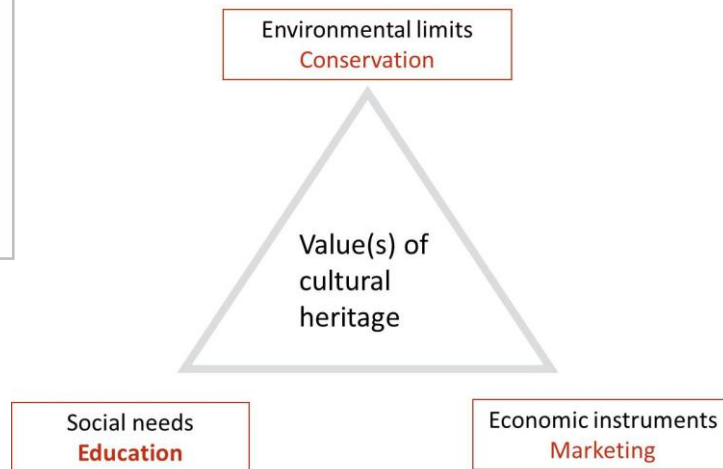
Accessibility: Potential for Development



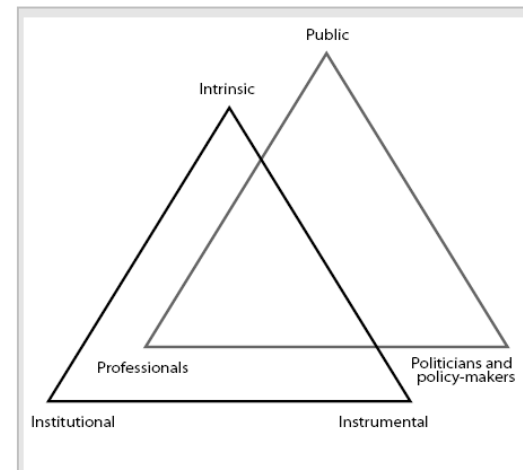
Theoretical Backgrounds



Education **about/through/for** heritage
(by Copeland)



Sustainability of cultural heritage value(s)

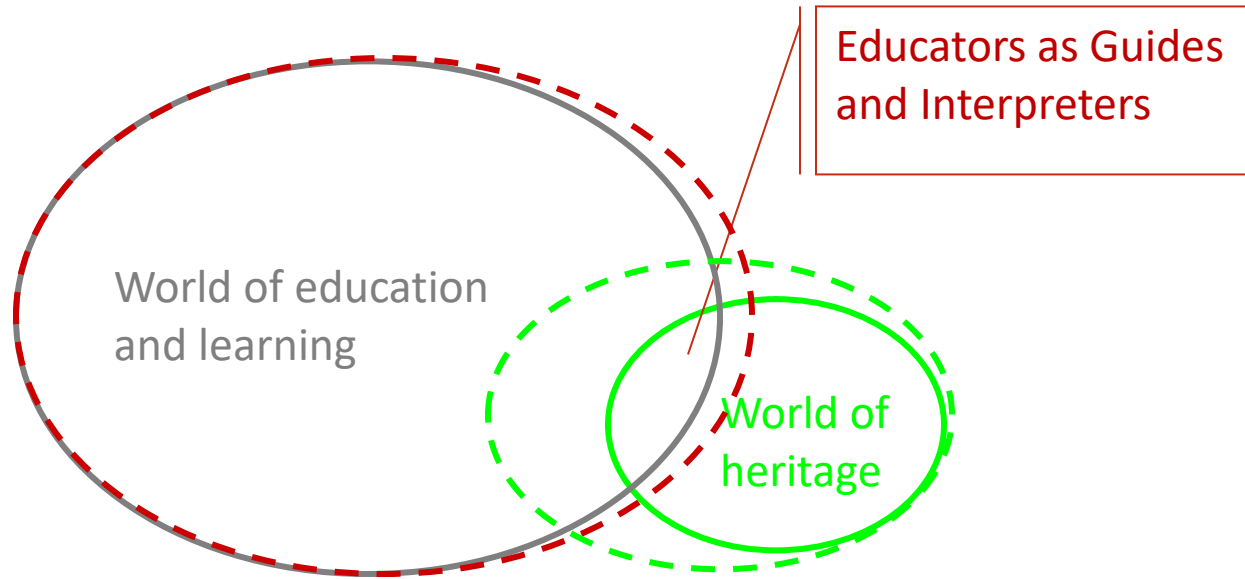


The cultural system (by Holden)

Theoretical Backgrounds

How to unlock educational potential of cultural heritage?

WORLD



Nine Principles of Heritage Education and Learning

1. Enjoyment is the key.
2. People never forget things that they have touched.
3. What is good for children is also good for adults. (This rule seldom applies in reverse).
4. People protect things they have a relationship with.
5. Heritage sites are places where we can discover our own stories.
6. Castles and Chateaux are not the only historic environments.
7. Heritage sites provide an opportunity for all generations to meet, learn, create and have fun.
8. The process is just as important as the result.
9. Help me to comprehend things by myself.









Research Strategy & Facts & Figures

7 regional educational centres

31 000 participants



1000 educational programmes

30 heritage sites

4 years



(In)visible Changes of Quality Interpretation



- When I was a child I touched a fish in the Podzámecká Garden. I had got a rebuke for that. Even my parents did not stick up for me. Today I have been allowed to touch everything and I like it very much.

(Feedback of a blind participant in the programme *Rotating in Rotunda*, Flower Garden of Kroměříž, 2014).



Heritage Education for Kindergartens and Primary Schools





Heritage Education for Secondary Schools



Heritage Learning Programmes for Teachers



Non-formal and Informal Learning in the Historic Environment





Inclusive Education and Learning in the Historic Environment



Follow-up Activities: Summer School of Heritage Education



Kuks 2016



Kroměříž 2017

Follow-up Activities: European Heritage Days (2017)



Baroque monuments in the town of České Budějovice (Discovery visit)



How was the medieval castle keep of Rožmberk castle built? (Hands-on programme)

Resilience and Change (2016 – 2018 and beyond)

- Department for Education and Learning at the General Directorate of the National Heritage Institute
- Summer School of Heritage Education
- Heritage Educator (professional qualification)
- Heritage Education and Interpretation (MA study programme)
- Interpretation of Cultural Heritage in Times of New Media and Liquid Modernity (research project)



Acknowledgments

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- Château de Versailles, France
- Château de Fontainebleau, France
- University of Primorska, Slovenia





Creative
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