



CULTURAL HERITAGE, SOCIETY AND RESILIENCE

The cases of Lucena
(Andalusia, Spain) and
Mértola (Alentejo, Portugal)



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10th May 2018

HERITAGE-BASED DEVELOPMENT AND RESILIENCE – Mértola (Portugal)

A remote location in a border area



HERITAGE-BASED DEVELOPMENT AND RESILIENCE – Mértola (Portugal)

An ancient strategic point with a rich heritage legacy



NATIONAL
GEOGRAPHIC
PORTUGAL

António Cunha

HERITAGE-BASED DEVELOPMENT AND RESILIENCE – Mértola (Portugal)

An ancient strategic point with a rich heritage legacy



HERITAGE-BASED DEVELOPMENT AND RESILIENCE – Mértola (Portugal)

The birth of a project based on social archaeology



HERITAGE-BASED DEVELOPMENT AND RESILIENCE – Mértola (Portugal)

The Villa-Museum project: an integrated management of local heritage



HERITAGE-BASED DEVELOPMENT AND RESILIENCE – Mértola (Portugal)

Collaboration between actors



LOCAL INNOVATION AND CITIZEN PARTICIPATION – Lucena (Spain)

A diverse cultural legacy



LOCAL INNOVATION AND CITIZEN PARTICIPATION – Lucena (Spain)

Enhancing local identity

LUCENA La Perla de Sefarad brilla de nuevo.

15ª JORNADA EUROPEA DE LA CULTURA JUDÍA
MUJERES EN EL JUDAÍSMO

MÁS INFORMACIÓN:
 Delegación de Turismo del Excmo. Ayuntamiento de Lucena.
 Palacio Condes de Santa Ana, C/ San Pedro, nº 42 | Tlf. 957 513 282
www.tur.lucena.com | emails: turismo@aytolucena.es | lucena@redjuderías.org

ORGANIZAN: Ayuntamiento de Lucena, Turismo, Junta de Andalucía, Andalucía, Caminos de Sefarad, Sefarad, aepj, Unión Europea, Ayuntamiento de Córdoba, BPM, Palacio Santa Ana.

MÍRCOLES 17 SEPTIEMBRE 20:30h LUCENA PALACIO de los condes de SANTA ANA

CATA
 DIRIGIDA Y DEGUSTACIÓN
VINOS KOSHER
 DIRIGIDA POR D. MANUEL GÓMEZ GÓMEZ



LOCAL INNOVATION AND CITIZEN PARTICIPATION – Lucena (Spain)

Enhancing local identity



LOCAL INNOVATION AND CITIZEN PARTICIPATION – Lucena (Spain)

Snowball methodology to reach a complex society



LOCAL INNOVATION AND CITIZEN PARTICIPATION – Lucena (Spain)

In-depth interviews with local actors for common facts and challenges



The screenshot shows a Trello board with five columns, each representing a day of the week (A, A, E, R, B, F). Each column contains a list of interview appointments. The appointments are organized by date, with dates ranging from Nov 1 to Dec 4. Each appointment card includes the name of the interviewee and the date. The board is titled 'Entrevistas en profundidad' and is associated with the 'Segundo Plan Estratégico Lucena' project.

Day	Date	Interviewee
A	Nov 1	Entrevista con [Name]
A	Nov 2	Entrevista con [Name]
E	Nov 3	Entrevista con [Name]
R	Nov 4	Entrevista con [Name]
B	Nov 5	Entrevista con [Name]
F	Nov 6	Entrevista con [Name]
A	Nov 7	Entrevista con [Name]
A	Nov 8	Entrevista con [Name]
E	Nov 9	Entrevista con [Name]
R	Nov 10	Entrevista con [Name]
B	Nov 11	Entrevista con [Name]
F	Nov 12	Entrevista con [Name]
A	Nov 13	Entrevista con [Name]
A	Nov 14	Entrevista con [Name]
E	Nov 15	Entrevista con [Name]
R	Nov 16	Entrevista con [Name]
B	Nov 17	Entrevista con [Name]
F	Nov 18	Entrevista con [Name]
A	Nov 19	Entrevista con [Name]
A	Nov 20	Entrevista con [Name]
E	Nov 21	Entrevista con [Name]
R	Nov 22	Entrevista con [Name]
B	Nov 23	Entrevista con [Name]
F	Nov 24	Entrevista con [Name]
A	Nov 25	Entrevista con [Name]
A	Nov 26	Entrevista con [Name]
E	Nov 27	Entrevista con [Name]
R	Nov 28	Entrevista con [Name]
B	Nov 29	Entrevista con [Name]
F	Nov 30	Entrevista con [Name]
A	Dec 1	Entrevista con [Name]
A	Dec 2	Entrevista con [Name]
E	Dec 3	Entrevista con [Name]
R	Dec 4	Entrevista con [Name]

LOCAL INNOVATION AND CITIZEN PARTICIPATION – Lucena (Spain)

Sectoral working groups for strategies definition



LOCAL INNOVATION AND CITIZEN PARTICIPATION – Lucena (Spain)

A final open conference for proposal prioritization





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