Project ID: 769827; Funded by HORIZON2020

Small towns in promotion of its cultural heritage: possibilities and experiences

Workshop

15th February 2018, main building of the Faculty of Arts, Jana Palacha square, 2, Praha 1, 2nd floor, room 201.

PROGRAM

9:00 - Registration
9:30 – Welcome, introduction of participants
10:00 – 11:00 – Panel 1
What is REACH and who is in the team at the Faculty of Arts of CUNI and in the REACH consortium
The database of examples: the best practices developing participation of citizens
Critical mapping: the method, goals, expected results and benefits for participants
SWOT analysis: its application in the Pilot on small towns’ heritage
11:00 – 11:30 – coffee break
11:30 – 12:30 – Panel 2
Contents of the collaboration with individual partners. Discussion.
12:30 – 13:30 lunch break
13:30 – 14:30 - Panel 3
How to involve the small town in the game? From the perspective of „big actors”.
14:30 – 15:00 coffee break
15:00 – 16:00 – Panel 4
How to gain external attention for the small town? How to motivate citizens to participate? From the local perspective
16:00 – Conclusions, Closing remarks