



RE-designing access to Cultural Heritage for a wider participation in preservation, (re)use and management of European culture



Project ID: 769827; Funded by **HORIZON2020**

Small towns in promotion of its cultural heritage: possibilities and experiences

Workshop

15th February 2018, main building of the Faculty of Arts , Jana Palacha square, 2, Praha 1, 2nd floor, room 201.

PROGRAM

9:00 - Registration

9:30 – Welcome, introduction of participants

10:00 – 11:00 – Panel 1

What is REACH and who is in the team at the Faculty of Arts of CUNI and in the REACH consortium

The database of examples: the best practices developing participation of citizens

Critical mapping: the method, goals, expected results and benefits for participants

SWOT analysis: its application in the Pilot on small towns' heritage

11:00 – 11:30 – coffee break

11:30 – 12:30 – Panel 2

Contents of the collaboration with individual partners. Discussion.

12:30 – 13:30 lunch break

13:30 – 14:30 - Panel 3

How to involve the small town in the game? From the perspective of „big actors“.

14:30 – 15:00 coffee break

15:00 – 16:00 – Panel 4

How to gain external attention for the small town? How to motivate citizens to participate?

From the local perspective

16:00 – Conclusions, Closing remarks