

# Hetor: Protection and Preservation of Campania Cultural Heritage











LE OASI WWF IN CAMPANIA

#### Hetor

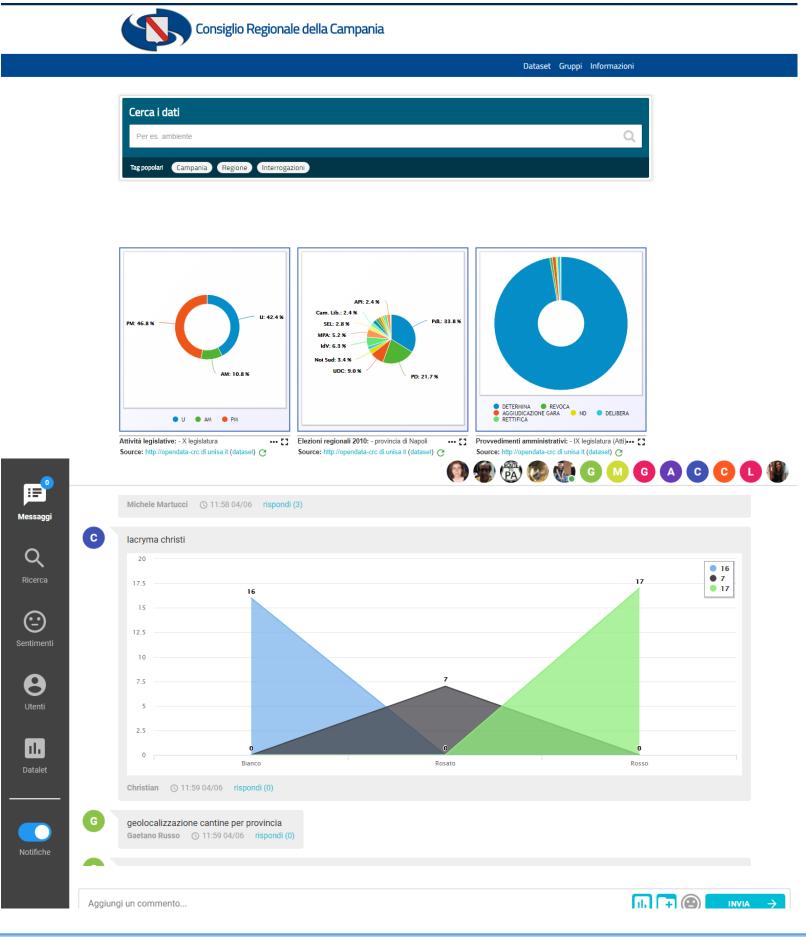
- Pilot project of ROUTE-TO-PA
- Target: Campania Region, Italy
- Goal: stimulation of local communities to co-create Open Data about Cultural Heritage
- · How: using the Social Platform for Data, SPOD Open (http:// spod.databenc.it/)
- Outcome: improve the quality and quantity of the Open Data available about the protection and preservation of Cultural Heritage
- Collaboration with schools, local communities Public and local Administrations

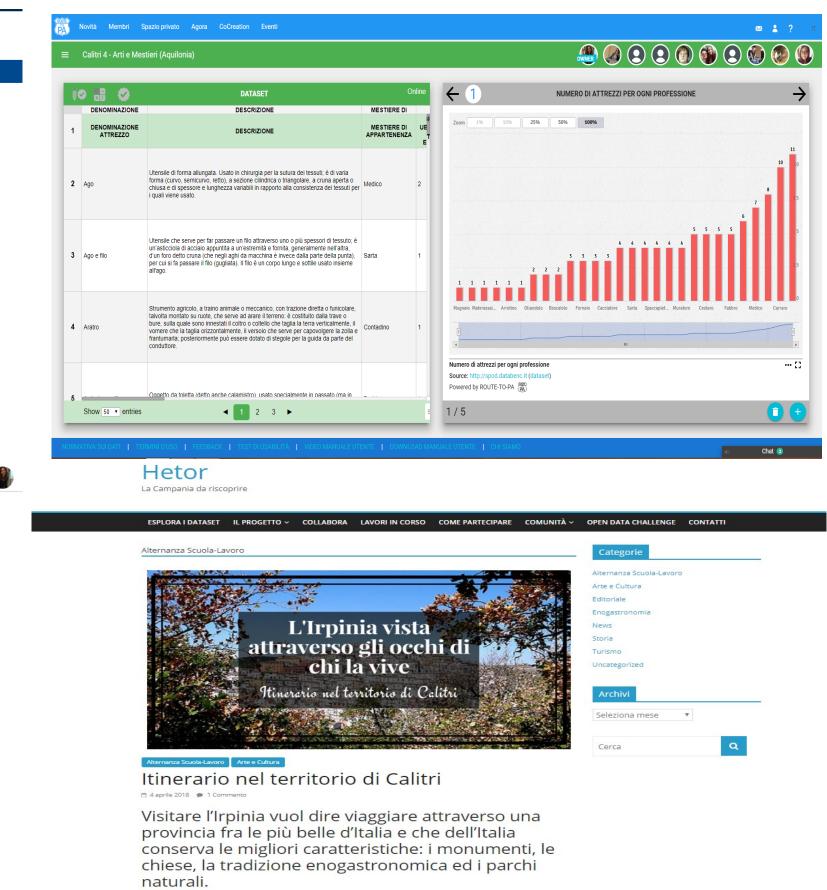
#### **Schools**

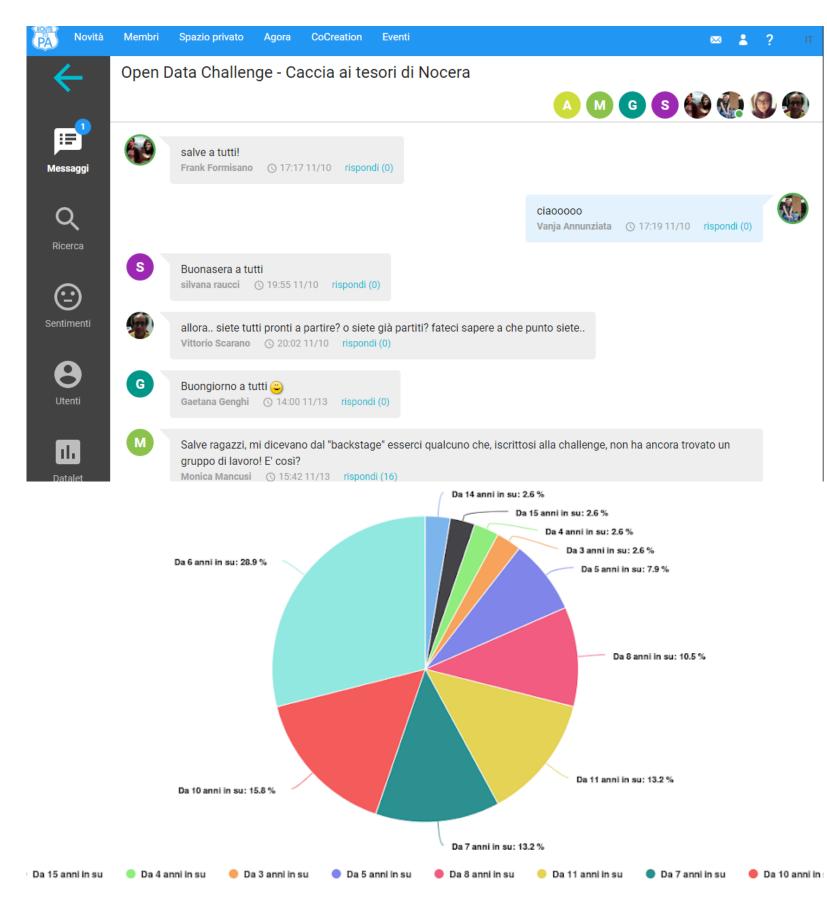
- School-to-work transition Programme
- 6 schools
- Topics related to their educational programme
- Recover the historical and collective memory of their Cultural Heritage through the Open Data

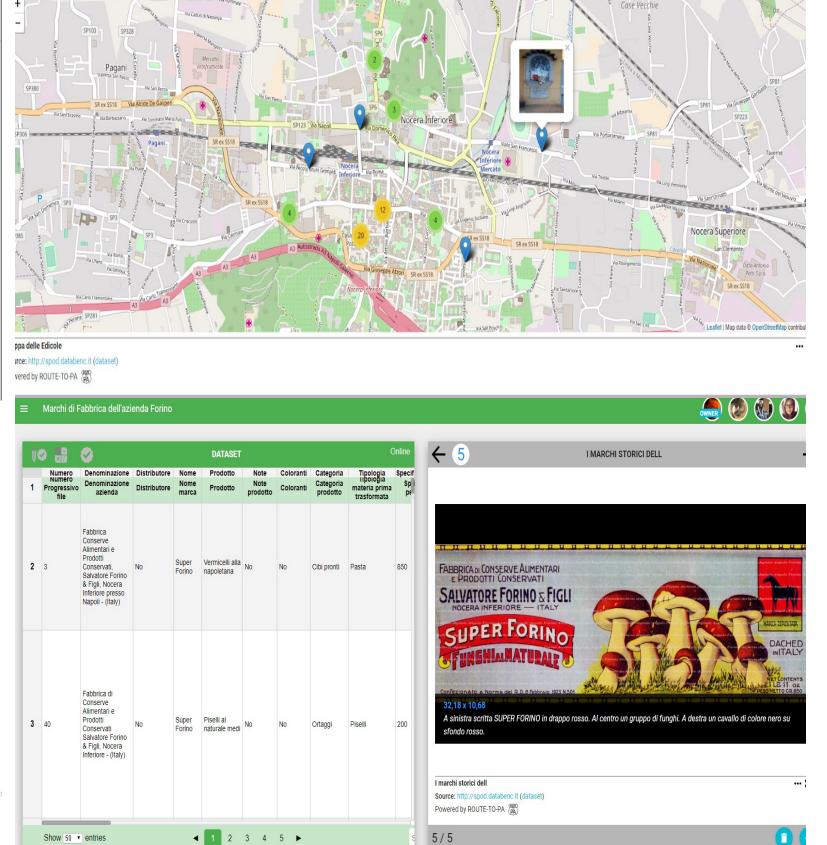
### PA

- Direct engagement with PA
- Regional Council of Campania
- Open Data about their resources in the cultural heritage
- Open Data about the local resources









## Communities

Citizens voluntarily engaged

L'Irpinia, sin dall'antichità, è stata una terra di transito tra il Mar Tirreno ed il Mar Adriatico, in quanto territorio compres

- Engagement through PA, associations and Social Network
- 50 Citizens
- 14 datasets
- Information related to local cultural heritage resources
- Motivation of the community behind the flag of the cultural identity







